KLEW-TV July 2007 – September 2007

- 1. The Need to Address Tourism Issues.
- 2. The Need to Address Mental Health Issues.
- 3. The Need for Good Paying Family-Wage Jobs.
- 4. The Need to Address Water Issues.
- 5. The Need for Downtown Development.

Bert Sahlberg, Lewis Clark State College, was interviewed on 7/2/07.

Michelle Peters, Hells Canyon Visitor Bureau, was interviewed on 8/15/07.

Sylvia Evers, Y.W.C.A., was interviewed on 8/13/07.

Lynn Moss, Lewiston Parks & Recreation, was interviewed on 8/16/07.

Kathy Parker, Palouse Economic Development Council, was interviewed on 8/20/07.

KLEW-TV

Issues/Programs List July 2007 - September 2007

The Need to Address Tourism Issues

Program: KLEW-TV News Date/Time: 7/11/07, 6:00 p.m.

Duration: 1:00

Description: KLEW News reported that the Port of Clarkston is closer to becoming a more active and vibrant waterfront site. The port has approved Progressive Engineering as the

consultant for the services the port will need for an industrial park.

Program: KLEW-TV News Date/Time: 7/30/07, 6:00 p.m.

Duration: 0:57

Description: KLEW News reported that Asotin County Aquatic Center will stay open through Labor Day weekend to meet the community's late-summer recreational needs.

Program: KLEW-TV News Date/Time: 8/6/07, 6:00 p.m.

Duration: 1:51

Description: KLEW News reported Valley Vision wants Asotin County Commissioners to be on board. Valley Vision Executive Director Bob Tippett and Lorraine Roach of the Hingston Roach Group Incorporated reviewed the Tourism Strategic Plan with commissioners this morning.

Program: KLEW-TV News Date/Time: 8/10/07, 6:00 p.m.

Duration: 1:47

Description: KLEW News reported that The Skateline Outboard Racing Association is bringing the outboard hydroplane event to the valley. The Association does racing all over the Inland Northwest, Washington and Idaho. Baker says he expects at least 40 boats from all over the area.

Program: KLEW-TV News Date/Time: 8/17/07, 6:00 p.m.

Duration: 0:59

Description: KLEW News reported that National Geographic Adventure Magazine has named Lewiston one of the top adventure towns in the country. Deb Smith, Events & Tourism Coordinator at the Lewiston Chamber says it's a great boom for us right now and is trying to get a valley-wide strategic plan put into place.

The Need for Mental Health Services & Accessibility

Program: KLEW-TV News Date/Time: 8/1/07, 6:00 p.m.

Duration: 0:57

Description: KLEW News reported that Moscow Mayor Nancy Chaney is checking to see if it is legal for the city to ban guns on public property. She asked for a legal opinion from the state attorney general's office on whether the city has authority to ban both concealed and exposed weapons.

Program: KLEW-TV News Date/Time: 8/15/07, 6:00 p.m.

Duration: 1:34

Description: KLEW News reported that The Suicide Prevention Action Network works year-round to support families and get help with suicide awareness prevention. Kendall Dodge has become an ally helping send area kids to a SPAN conference this fall.

Program: KLEW-TV News Date/Time: 8/16/07, 6:00 p.m.

Duration: 1:11

Description: KLEW News reported that WSU emergency warning system was tested to make sure the alarm can be heard everywhere on campus. WSU Media Relations Director James Tinney says the point of the system is to avoid on-campus disasters, like what we've already seen in the U.S. this year.

Program: KLEW-TV News Date/Time: 8/21/07 6:00 p.m.

Duration: 1:19

Description: KLEW News reported that members of the Asotin and Anatone School District Response team and emergency personnel practiced a lockdown drill. Emergency personnel were scattered throughout the entire city of Asotin as part of the procedure.

Program: KLEW-TV News Date/Time: 9/12/07, 6:00 p.m.

Duration: 0:57

Description: KLEW News reported that The Suicide Prevention Action Network will be holding it's first conference in the city of Lewiston titled, "Suicide Prevention and

Awareness."

The Need for Good Paying Family Wage Jobs

Program: KLEW-TV News Date/Time: 7/23/07, 6:00 p.m.

Duration: 2:17

Description: KLEW News reported that fires throughout the West are stretching resources thin. Firefighters are being pushed to their limits and more fires mean more people are needed to fight them. The forest service contacted Northwest Management to request basic wildfire training and refresher courses.

Program: KLEW-TV News Date/Time: 7/24/07, 6:00 p.m.

Duration: 1:36

Description: KLEW News reported that the contract between the Lewiston School District and the Lewiston Education Association is approved. The biggest change in this contract is a 3-point-two-five percent increase in base salary. In the state of Idaho that is now 31-

thousand dollars.

Program: KLEW-TV News Date/Time: 7/24/07, 6:00 p.m.

Duration: 1:47

Description: KLEW News reported The Nez Perce Tribe is getting its own public transit system that will provide commuter bus services and ride-on-demand service. Tribe Transportation planner Della Cree says it will create some much-needed jobs. They will need drivers, but those won't be the only openings.

Program: KLEW-TV News Date/Time: 8/7/07, 6:00 p.m.

Duration: 0:55

Description: KLEW News reported that Nez Perce County is calling for some more employees for 2008. County officials have been meeting to discuss budget needs for next year and need additional dispatchers and jailers. Those are four additional positions that are being created for next fiscal year. Along with the added jobs, all county employees will get pay-raises near five percent.

Program: KLEW-TV News Date/Time: 8/21/07, 6:00 p.m.

Duration: 0:52

Description: KLEW News reported that a new Veterans Outpatient Clinic will be opening soon and will be expanding to include two primary care providers, one psychiatrist, one social worker, one clinical pharmacist and additional nurses plus other support staff.

The Need to Address Water Issues

Program: KLEW-TV News Date/Time: 7/6/07, 5:00 p.m.

Duration: 1:27

Description: KLEW News reported that Lewiston Orchards Irrigation District is imposing penalties for those who do not follow irrigation restrictions. The hot weather has made LOID restrict the system down, so that we mitigate some of the pressure issues and begin conserving water so that we make it through the season.

Program: KLEW-TV News Date/Time: 7/20/07, 6:00 p.m.

Duration: 0:28

Description: KLEW News reported LOID officials say the local area is almost 30% behind in annual precipitation and the forecast is projected to be above average temperatures and below normal rainfall.

Program: KLEW-TV News Date/Time: 7/31/07, 6:00 p.m.

Duration: 1:57

Description: KLEW News reported that downtown Lewiston gets water from the Clearwater River while Lewiston Orchards residents rely on water from LOID that comes from several sources depending on whether it is for consuming or irrigating. Asotin County residents draw their water from a deep aquifer that is pretty expansive. PUD Manager Tim Simpson says the aquifer is doing great and has remained very stable since they put wells back in the 1960's.

Program: KLEW-TV News Date/Time: 8/14/07, 6:00 p.m.

Duration: 1:24

Description: KLEW News reported the valley's drought continues. Customers of the Lewiston Orchards Irrigation District are already on two-a-day-a-week restrictions. The Bureau of Reclamation is claiming the drought this year as a once every 200 year drought. LOID customers aren't the only ones using the water. If a fire breaks out in the Lewiston Orchards LOID water goes to fight it.

Program: KLEW-TV News Date/Time: 9/11/07, 6:00 p.m.

Duration: 0:43

Description: KLEW News reported that summer irrigation classes are at University of Idaho Extension in Lewiston giving tips on how to better use irrigation water during this summer's drought.

The Need for Downtown Development

Program: KLEW-TV News Date/Time: 7/20/07, 6:00 p.m.

Duration: 1:57

Description: KLEW News reported that Washington Senator Patty Murray announced last

week she has included \$5.7 million in funding for transportation and community

development projects in Eastern Washington.

Program: KLEW-TV News Date/Time: 8/14/07, 6:00 p.m.

Duration: 0:28

Description: KLEW News reported that the 2008 budget for the city of Lewiston moves one step closer to approval. The increase includes \$50,000 to implement a valley-wide

tourism plan and \$30,000 going toward downtown re-development.

Program: KLEW-TV News Date/Time: 8/22/07, 6:00 p.m.

Duration: 1:44

Description: KLEW News reported that the City of Clarkston has two vacant plots of land that sandwich Costco have caught the eye of realtors and one big-name corporation. Jim Martin, Clarkston Public Works Director says a planned unit development for Mr. Jerry Cox who is planning the installation of 12 high-end condos and a commercial building just east of Costco. West of Costco is a large parcel of ground that a consultant for the Wal-Mart Corporation is looking into the feasibility of the placement of a large Wal-Mart Supercenter.

Program: KLEW-TV News Date/Time: 8/28/07, 6:00 p.m.

Duration: 0:57

Description: KLEW News reported the Lewiston City Council had a final hearing on 2008 budget, the council voted 5 to 2 to adopt the budget. Jeff Nesset, Lewiston Mayor said for the city of Lewiston downtown and main street program they did budget \$30,000 for next year.

Program: KLEW-TV News Date/Time: 9/5/07, 6:00 p.m.

Duration: 1:20

Description: KLEW News reported the Lewiston Police Department year-and-a-half long remodel is almost complete and will impact public safety. The remodel was designed to use the space that was there more efficiently and give the flow of business a better pattern.